WHAT CAN I DO WITH A CONCENTRATION IN ENTREPRENEURSHIP?

Entrepreneurship is one of six concentrations within the Management major. It is designed for students who seek to be entrepreneurs in startup ventures or family businesses, or work as entrepreneurial change agents within a corporate setting. DePaul’s Coleman Entrepreneurship Center is a partner to the university’s nationally ranked academic entrepreneurship program in the Driehaus College of Business. The Center serves as an entrepreneurial hub for DePaul students, faculty and alumni, in addition to our broader Chicago business community. To learn more and hear stories straight from alumni who concentrated their studies in this area visit ask.depaul.edu.

I CAN GO INTO...

Anything! This concentration is flexible and allows students to develop knowledge and skill sets that align with current, or future, entrepreneurial goals. Students can create a business, such as a traditional for-profit, one with a social impact purpose, or a business that is a mixture of both models. There are options to work for startups in various stages of maturity, from newly-established to a full-fledged organization, like Groupon, for example. Some students gain additional knowledge after graduation by working within an industry or organization in their area of interest while building capital for their future startup.

I AND POSSIBLY WORK FOR...

Private/non-profit organizations across industries:
- Manufactures
- Healthcare companies
- Restaurants
- Retail and merchandising companies
- Hotels and lodging
- Banks and finance departments
- Software and technology firms
- Consulting (experienced) agencies

DOING THIS CAN HELP ME GET THERE...

- Participate in Coleman Entrepreneurship Center competitions to practice pitching business ideas, to develop business plans and to understand financial aspects for startup costs.
- Attend workshops and events the Coleman Entrepreneurship Center offers, such as Startup 101 or Funding for Startups to expand your business acumen.
- Get an internship with a startup and apply for the Startup Internship Program, which funds students to intern at a Chicago startup.
- Start a business! The best way to understand what it takes to create and own a business is to beta test having one. Study what works, how to improve it, build a prototype, and get support from Coleman, mentors or fellow students along the way.
- Get involved as a leader or member within entrepreneurship clubs to gain exposure to startups in Chicago, and begin to build and nurture relationships with people in the startup community. If you have an interest in Social Entrepreneurship or Social Enterprises, then the Social Enterprise Collaborative is a great student group for you. For those with traditional business interests, the DePaul Chapter for the Collegiate Entrepreneur’s Organization (CEO) is worth checking out.
- Clearly define your career goals and select internships, part-time roles or summer jobs that allow you to further advance these goals.
- Start developing personal contacts in the industry and build a strong mentor relationship; Start with experienced alumni.

SAMPLE COMPANIES

- Accelerated Growth Advisors
- B Bands
- Busy Beaver Button Company
- ESQ Clothing
- Flowers for Dreams
- Goldmill Group
- Invenergy
- Inspiration Kitchen
- SoMe Connect
- Solemn Oath Beer
- Trunk Club
- Kutchins, Robbins, & Diamond, Ltd.

SAMPLE JOB TITLES

- Owner and Founder
- Managing Partner
- Social Media Coordinator
- Marketing Coordinator
- Administrative Assistant

Did you know that all majors across the university are eligible to apply for the Coleman Entrepreneurship scholarships, and participate in affiliated workshops? Learn more: www.Colemanent.org