Where do DePaul students go after graduation?

**Career Outcomes Rate**
Bachelor's Degree Recipients

- **95%**
  - Employed **87%**
  - Continuing education **7%**
  - Not seeking **1%**

5% of degree recipients are seeking employment

Strong results were reflected in a **9 percentage-point rise** in the career outcomes rate compared with the prior year. A **7 percentage-point increase** in those employed was led by media and cinema studies, and public relations and advertising majors. This was supported by a **6 percent increase** in overall full-time median salaries.

**Employment Details**

- **23%** of graduates are in entrepreneurial, contract or freelance roles
- **80%** of graduates in full-time roles are in a job related to their degree

**Employment by Industry Sector**

- **3%** Government
- **3%** Manufacturing
- **9%** Nonprofit
- **86%** Service*

* Service refers to all other for-profit organizations, e.g., banking, consumer goods, retail, hospitality, public relations

**Career Outcomes Rate and Median Salary by Major**

<table>
<thead>
<tr>
<th>Major</th>
<th>Career Outcomes Rate</th>
<th>Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communication and Media</td>
<td>93%</td>
<td>$39,000</td>
</tr>
<tr>
<td>Communication Studies</td>
<td>97%</td>
<td>$36,000</td>
</tr>
<tr>
<td>Journalism</td>
<td>96%</td>
<td>$30,000</td>
</tr>
<tr>
<td>Media and Cinema Studies</td>
<td>92%</td>
<td>$29,750</td>
</tr>
<tr>
<td>Public Relations and Advertising</td>
<td>96%</td>
<td>$35,789</td>
</tr>
</tbody>
</table>

Overall median salary is $35,667

** Only majors with sufficient sample sizes are represented in the report graphics.**
Knowledge Rate

The Class of 2015 was surveyed about their post-graduation destinations at graduation and six months after degree completion. Data are also gathered from public record via LinkedIn. The knowledge rate is calculated using the sum of the various ways these data are collected.

Sample Employers

670 The Score
Allied Integrated Marketing
Apple
Baystone Media
Brafton
CBS
Chicago Tribune Events Group
Chrome City PR
Cision
Conde Nast Publications
Discovery Communications
Edelman
ESPN Chicago ext.54
FleishmanHillard
Fox Associates
Golin
Hyatt Hotels
Leo Burnett
Live Nation
Mabbl
Margie Korshak
Marriott International
Multi Latino Marketing Agency
Orbitz
Red Frog Events
Safehouse Pictures
SmithBucklin
Starcom MediaVest Group
The Weather Channel
The Windish Agency
Trunk Club
Twitter
Wagstaff Worldwide
Yelp

Sample Positions

Account Coordinator
Assistant Account Executive
Assistant Producer/Editor
Associate Digital Editor
Benefits Coordinator
Brand Ambassador
Broadcast Assistant
Business Development Manager
Communications Specialist
Content Marketing Specialist
Digital Media Specialist
Event Coordinator
Guest Service Representative
Infographic Writer
Junior Marketing and Creative Director
Junior Publicist
Logistics Coordinator
Marketing Analyst
Marketing Coordinator
Media Planner and Buyer
Media Relations Manager
Meeting and Events Planner
Membership Coordinator
Multimedia Journalist
News and Content Writer
Operations Manager
PR and Brand Specialist
Production Assistant
Project Coordinator
Promotions Coordinator
Recruiter
Reporter
Sales Coordinator
Social Media Coordinator
Talent Acquisition Coordinator