Where do DePaul students go after graduation?

**Career Outcomes Rate**
Master's Degree Recipients

- Employed **91%**
- Continuing education **2%**
- Not seeking **1%**

6% of degree recipients are seeking employment.

Over the prior year, the career outcomes rate **rose by 6 percentage points**. This was primarily led by a **12 percentage-point rise** in those employed including a **15 percentage-point increase** among public relations and advertising graduates. Full-time median salaries **rose by 8 percent**.

**Employment Details**

- **27%** of employed graduates are in entrepreneurial, contract or freelance roles.
- **91%** of graduates in full-time roles are in a job related to their degree.

**Employment by Industry Sector**

- **2%** Manufacturing
- **3%** Government
- **23%** Nonprofit
- **72%** Service*

*Service refers to all other for-profit organizations, e.g., banking, consumer goods, retail, hospitality, public relations.

**Career Outcomes Rate and Median Salary by Program**

<table>
<thead>
<tr>
<th>Program</th>
<th>Career Outcomes Rate</th>
<th>Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communication and Media</td>
<td>90%</td>
<td>$48,000</td>
</tr>
<tr>
<td>Health Communication</td>
<td>100%</td>
<td>$43,000</td>
</tr>
<tr>
<td>Journalism</td>
<td>93%</td>
<td>$41,000</td>
</tr>
<tr>
<td>Public Relations and Advertising</td>
<td>100%</td>
<td>$40,000</td>
</tr>
</tbody>
</table>

**Overall median salary is $44,500**

**Only programs with sufficient sample sizes are represented in the report graphics.**
Knowledge Rate

95%

The Class of 2015 was surveyed about their post-graduation destinations at graduation and six months after degree completion. Data are also gathered from public record via LinkedIn. The knowledge rate is calculated using the sum of the various ways these data are collected.

Sample Employers

American Association of Diabetes Educators
Be Strategic PR
beBetter Health
Chicago Tribune
Edelman
Hitachi Consulting
Huron Consulting
Ketchum
Lumity
Mabbly
Northwestern Memorial Hospital
Presence Health
Rivet Radio

Starcom Mediavest Group
Survey Center Focus
The Executives’ Club of Chicago
Torque Digital
Tribune Publishing
Weber Shandwick
WIFR-TV

Sample Positions

Account Manager
Adjunct Professor
Brand Strategist
Content Developer
Director of Social Media
Editorial Assistant
Graphic Design Manager
HR Representative
Leadership Development Manager
Marketing Coordinator
Media Relations Specialist and Copywriter
Multimedia Journalist
Project Manager
Public Health Advisor
Reporter
Senior Marketing Coordinator
Senior Wellness Associate
Talent Development Analyst
Wellness Health Coach
Writer